OpenSpace is a cross-platform smartphone application that seeks to address one of the most frustrating problems in urban life: parking. It will debut in San Francisco, the United States’ “worst city to own a car in,” where there is a huge mismatch between the supply and demand of parking spaces.

OpenSpace is an easy-to-use platform that will help match parking space owners with drivers in a win-win situation in which the space holder gets to maximize the use of his in-demand commodity, and the driver is able to save money. OpenSpace represents a massive opportunity for its developing firm because it addresses a problem that is pervasive across the United States. It’s development costs are relatively low compared to the millions of users it could potentially attract.
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